To apply custom animation to your pictures:

1. Right-click on the picture and choose Custom Animation...

2. In the Custom Animation Task Pane in the right margin, click Add Effect. You now have four different animation features available to you. You can choose to apply one or more of these effects:

   - **Entrance:** do you want your picture to slide onto the screen? Bounce? Fly in?
   - **Emphasis:** once your picture is on the screen, would you like to highlight it by having it Grow/Shrink? Spin? Lighten? Darken?
   - **Exit:** Dissolve? Fly out? Fold up?
   - **Motion Path:** would you like to draw your own custom path for your picture to run along, from entrance to exit?

As you choose individual effects, you will see several default choices and More Effects, which is a complete list of options.
In addition, you will see three ways to modify each of the motions you have chosen:

How to **Start** the animation: by Clicking your mouse, With previous, and After previous.

Which **Direction** it should move in: From bottom, From top-right, etc.

At what **Speed** should it move: Very slow, Medium, Fast, etc.

You can modify each effect immediately after you choose it, or you can click on each effect later and choose one of more modifications for that effect.

To **Preview** each effect as you choose it, click the **Play** button at the bottom right of your screen. To view the entire show, click **Slide Show**.

If you change your mind at any time about any of the actions you have chosen, select it from the numbered list in the right margin and click either Change Effect (if available) or Remove at the top of the Custom Animation box.